



FLOYD FANDANGO WINE AND BEER FESTIVAL

2010 Brewery Application

July 3rd & 4th, 2010 ~ 11am-9pm

Blue Cow Pavilion (milepost 170.5 Blue Ridge Parkway)

The Floyd Fandango is a two day beer and wine event which includes with admission both beer and wine tastings. The event is limited to 10 wineries and 12 breweries. Breweries are selected by invitation from the growing number of excellent craft brewery operations in the Appalachian region and beyond. Hours of operation are 11am-9pm Saturday and 11am-7pm Sunday. Breweries and wineries must serve until close daily. Vendor and attendee overnight camping is allowed and encouraged.

Contact Name: _____
Brewery Name: _____
Address: _____ City: _____
State: _____ Zip _____ Phone: _____ Fax: _____
E-mail: _____
Web: _____
Who is your primary Virginia distributor? Company name: _____
Phone: _____ Contact person: _____

Floyd Fandango Beer and Wine Festival agrees to:

- Provide space under a brewery/ winery main tent with two (2) 8' tables and access to electricity.
- Include accepted vendors on all promotional and advertising efforts
- Provide ice during the event

Beer Vendors agree to:

- Include with application: ___ \$200 for 10' x 15' space (cost covers tent rental)
- Follow all VA-ABC rules for serving and selling of alcohol
- Provide own area clean-up supplies
- Set up prior to 10am Saturday, July 3rd. may begin setup at 10am on Friday July 2nd.
- Participate in cooperative promotion of 'Fandango Beer and Wine Festival' through:
 - Presence of 'Fandango Beer and Wine Festival' promotional materials at all events and festivals that brewery is participating in 2010
 - Inclusion of 'Fandango Beer and Wine Festival' event information in all relevant promotional mailings, newsletters and e-mails.

DEADLINE: Application must be received no later than February 28th, 2010.

Make checks payable to: Blue Cow Arts

Signature: _____

Date: _____